

# Nuance **Equitrac**<sup>®</sup> The intelligent way to print.

Reduce output cost.  
Ensure document security.  
Increase user satisfaction.  
Optimize all your printers.

# Control. Convenience. Choice.

Change in business is constant and creates challenges when deploying print. What makes it challenging is that when users want to print, they expect to be able to. Users don't think about what print server or network they are connected to. They don't think about what print drivers they have downloaded. And they certainly don't think to check whether a printer is online and ready to print. They just want to hit print and be done.



## Control

Ensure that printing is done responsibly, securely and within policy.



## Convenience

Provide access to users whenever and wherever they need it.



## Choice

Deploy the infrastructure IT wants and help users print only what they need.

Meeting this expectation while reducing the strain on IT staffs and budgets is what Equitrac is all about. Providing anytime, anywhere access to printing while maintaining control over costs and security. Delivering user convenience and choice, balanced with financial and environmental awareness to encourage responsible printing. And delivering the versatility needed to maximize print savings and security while minimizing network print infrastructure costs like print servers, print drivers and the complexities of supporting mixed print fleets.

## Reduce all the costs of printing

Control, convenience and choice all support the big "C", **cost savings**.

- Consumables cost reduction from lowering print volumes and optimizing output costs
- Hardware fleet cost reduction by eliminating non-essential print hardware and user authentication
- Infrastructure cost reduction through automated print driver deployment and the elimination of print servers where appropriate

## The Equitrac print management difference

1

### Hybrid Print Control

Use print servers, direct IP printing or a hybrid model for complete control and less strain on IT

2

### Complete accountability

Track every detail of every print job to account for every penny

3

### Stop all non-essential printing

Save more money by printing smarter and printing less

4

### Make every printer personal

Flexible authentication options for every printing device and a single print workflow

## Hybrid Print Control and I-Queue.

Printing isn't one size fits all. Supporting print for a large number of users in a single office differs from the needs of a small number of users in branch or remote offices. Mobile workers have different requirements than those that sit in the same office every day. And the printers and MFPs in your office change with lease cycles or MPS contract. Only Equitrac provides the versatility to deploy print in the way that best supports your business environment—today and tomorrow.

With Hybrid Print Control™, you can choose where to deploy print servers, and what locations might be a better fit for a direct IP printing setup without sacrificing centralized control over it all. Choose one method, or combine both in a single, centrally managed print management solution that delivers maximum flexibility, convenience and cost-savings potential across your entire organization.

Equitrac also delivers maximum user convenience with minimized strain on IT with I-Queue, the intelligent print queue. Combined with Equitrac Follow-You Printing™ secure document release technology, I-Queue lets users “just hit print” and pick up their job at any printer on the network.

Equitrac does the rest. It intelligently and automatically detects the required native print driver for the selected printer. It holds the print job in a secure queue until the user is ready to pick up the job at the printer. And it transmits all the data needed for accurate accounting of the print activity to the centralized print management server.

With I-Queue, the days of figuring out what printer to choose, keeping print drivers updated on every desktop and dashing to the printer to pick up a confidential job are over.

## Maximize print savings and security while minimizing network print infrastructure costs.

Equitrac gives you the versatility to maximize print savings and security while minimizing network print infrastructure costs. While other print management solutions target certain areas of printing costs, Equitrac helps you reduce total cost of ownership (TCO) in all areas of print – consumables, hardware and infrastructure – ensuring that you don't have to compromise one area to benefit in others.

### Consumables

Consumables cost reductions are attained through lowering print volumes and applying rules and print policies to optimize output and encourage smart printing behavior. Equitrac contributes to lower consumable costs by creating a unified view of all output activity for all users and devices to help you identify areas for savings; letting you report costs and usage to users to encourage smarter printing; reducing waste with Follow-You Printing; and providing you with a wizard-based tool to create and deploy print rules based on job type, user, department and device to reduce output volume and costs.

### Hardware Fleet

Optimizing the hardware fleet leads to cost savings by ensuring the right equipment is in place. Accurate job tracking provides you with a view of all activity at all devices, letting you know which are over- and under-utilized. Equitrac Follow-You Printing with Secure Document Release holds print jobs in a secure queue until released by the authorized user, eliminating the need for desktop printers. And Rules & Routing can automatically send jobs to the most cost-effective printer, ensuring that you get the most value out of your high-powered MFPs and printers.

### Infrastructure

IT infrastructure and support resources can be reduced through automated print driver deployment, elimination of print servers and a reduction in help desk calls from users who can't print. Hybrid Print Control provides the flexibility to choose between print servers and direct IP printing for your environment without compromising control. And I-Queue automates print driver management while delivering a single print queue to users, eliminating calls to the help desk to get setup to print.

## Optimize every printer and make printing personal

### Fleet-wide user authentication and secure document release

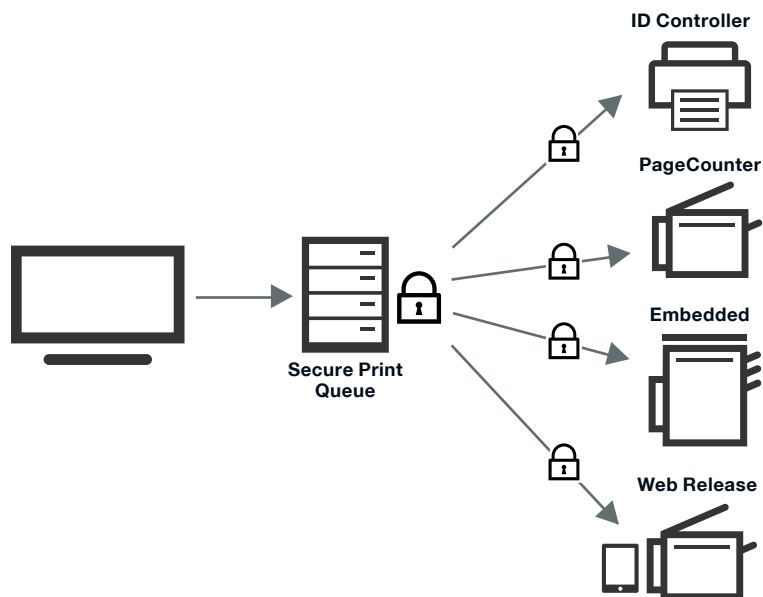
Printing should be easy. Users want the ability to print documents from anywhere, anytime and pick up their jobs at the time and location of their choosing without worry that someone else will get there first. Nuance Equitrac® print management software makes this a reality—and eliminates the risk of private information being left at a printer, reduces wasted paper, resources and money from

documents left unclaimed and saves valuable time that can be lost through inefficient printing.

While many print management software platforms can make this happen for some printing devices, print environments inside organizations are not identical. A mix of MFPs and networked printers—often from a variety of manufacturers—requires a variety of methods for releasing print jobs.

### Secure Print Release Options for Every Device

Users can retrieve print jobs securely and easily at any printing device on the network through four flexible print release options—ID Controller, PageCounter, Web Release or Embedded Clients—that can be deployed depending on the requirements of the organization.



### About Nuance

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications.

Our mission is to humanize technology so that doing your job and finding what you need feels effortless and natural. From mobile phones to automobiles to office equipment, Nuance is focused on re-inventing the relationship between people and technology.

For more information on how Nuance products can meet your unique needs, please contact us at [sales@nuance.com](mailto:sales@nuance.com), call 1-800-327-0183 or visit [www.nuance.com](http://www.nuance.com)